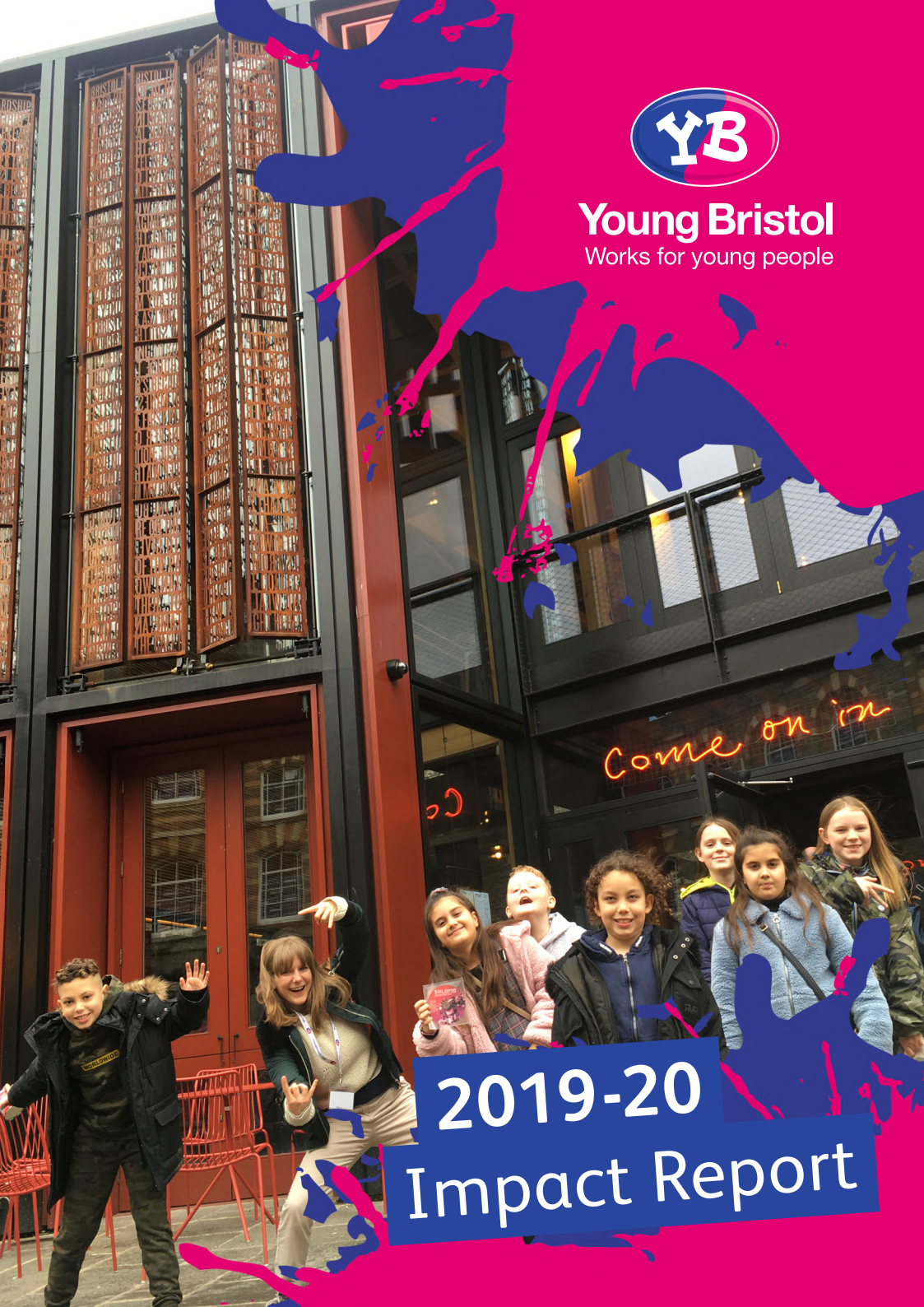




Young Bristol

Works for young people



2019-20

Impact Report

The **impact** of **Covid-19** on children and young people should not be underestimated

Over more than 90 years Young Bristol has adapted and evolved to support the needs of young people in and around Bristol. Even before the current pandemic hit, the city had seen increases in child poverty, with Bristol reported to have the highest level of child poverty across the South West. However, at the end of March 2020 as the city entered lockdown, young people now faced new challenges and I was incredibly proud of the committed and creative response by the Young Bristol team.



We know that the coming months and years will be challenging for young people, and that the support Young Bristol provides is needed now, more than ever. Many of Bristol's young people today are facing new or increased challenges created by the pandemic, particularly relating to their mental and emotional health, physical inactivity and employment opportunities.

With that backdrop, I am very pleased to share our 2019-20 Impact Report which demonstrates the positive impact Young Bristol is continuing to have on young people and children, in and around Bristol. We are incredibly proud of the Young Bristol team, who have enabled us to make a positive difference on the lives of so many young people. As you will see from the report, we are really pleased to have expanded our work - working with more young people than ever before. We have seen a 51 % increase in new members at our Community Youth Clubs alone, and developed our Youth Club on Wheels to deliver services in new communities.

While the next year will not be easy, we are committed to continuing to adapt our work and services to operate safely and meet the changing needs of young people. This is, and will only be possible with the fantastic support we receive from our funders, corporate supporters, board of trustees, fundraising committee, and our fantastic volunteer and staff team, who were recognised in 2020 with The Queens Award for Voluntary Service.

Thank you for your fantastic and continued support, and I hope you enjoy reading this report.

Jamie Cameron
CHAIR OF YOUNG BRISTOL

“More chaos, more risks, more danger”



You could say that today's children and young people have MORE. More opportunity, more access and more support than previous generations. BUT, they are also dealing with MORE. More chaos, more risks and more danger. Young Bristol continues to do whatever it takes to provide safe spaces, fill gaps and empower children and young people to imagine, and achieve great futures.

In this year's Impact Report we have focused the evaluation of our work on our core programmes, including our new “Youth Club on Wheels.” We believe we can have the greatest impact by focusing our work on supporting 8 - 25 year olds, an age group so often overlooked and left behind. As you will see later in this report, we have continued to increase our range of programme delivery resulting in 26,330 contacts with children and young people in the past year, an increase of 53 % on the previous year. Many of our services are now working with children and young people who are experiencing some of the most complex problems we see in society; despite the challenges of this work I am encouraged that we continue to consistently deliver positive outcomes, which is good news for those we work with, their families and for the wider society. This years' report shows that our work changes lives, and it is these real-life stories and successes that inspire all of us to want to do more. We would not have been able to do all we have without our loyal supporters, Fundraising Committee, Board of Trustees and volunteers who all help in this life changing process. I would like to thank you all, along with our many funders, corporates and delivery partners for working so hard to be part of everything we have achieved this past year. I am very proud of you, our work and the charity we continue to build together.

Finally, I would also like to thank the ever growing number of children and young people; it is our privilege to work both with and for. Their stories of resilience and tenacity continue to inspire us all, and remind everyone at Young Bristol how important it is that we do all that we can to ensure they are given the opportunity for a brighter future.

Lee J. Williams DL
CHIEF EXECUTIVE



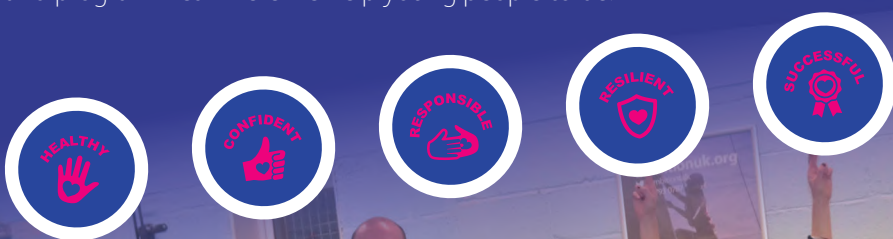
Young Bristol is a youth-driven charity that **works to offer a choice of opportunities and experiences** for all **young people**

Founded in 1928, Young Bristol has evolved into one of Bristol's leading youth charities, providing critical out-of-school services for young people of 8 – 25 years in communities across the city.

Today we are recognised as Bristol's leading provider of community-based youth services, through our community youth club network based in some of Bristol's most challenging communities, and a valued provider of outdoor activities, creative arts, outdoor employment, and informal educational programmes for young people.

OUR MISSION: to be an **outstanding** provider of **high quality** community-based youth services and **innovative** programmes that **positively** and **sustainably** impact the lives of young people.

We provide **safe, fun** and **supportive** community youth clubs, activity centres and programmes where we help young people to be:



Our Impact in 2019-20

26,330

contacts with young people

3,183

hours of open access provision delivered

1,857

sessions delivered

11,428

contacts with 1,134 young people at our Community Youth Clubs

2,437

hours of alternative learning provision delivered

272

qualifications awarded

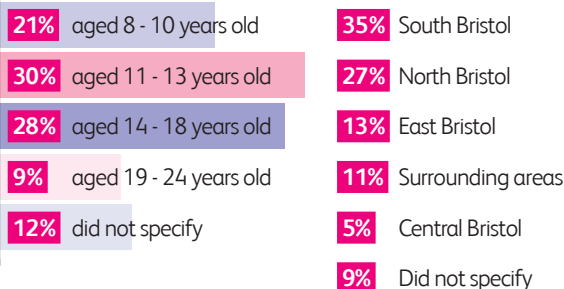
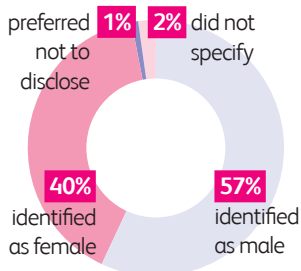
Young Bristol recognised

- Young Bristol honoured with **The Queen's Award** for Voluntary Service, the highest award a voluntary group can receive in the UK.
- A finalist for the **Team of Heroes Award** at the upcoming Bristol Young Heroes Awards in late 2020.

- Awarded **The Partnership Award** for our intergenerational programme with Alive Activities, at Voscur's Bristol Social Impact Awards.
- Four young people are finalists at the **Bristol Young Heroes Awards** in late 2020.

Demographics

Of the young people Young Bristol worked with throughout 2019-20:



Providing a **safe space** in **rural** and **urban communities**

Young Bristol's programmes are based in some of the most deprived communities in and around Bristol. Providing critical early-intervention to children and young people, preventing young people becoming involved in crime and anti-social behaviour.

Community Youth Clubs

Our 8 city wide Community Youth Clubs, have provided **safe, inclusive spaces** to young people ages 8 – 19 in Bristol for over 90 years.

Broadening their horizons, challenging their attitudes and offering them new and unique experiences; we are committed to the healthy development of young people – especially those who need it most.



3,183

hours of open access provision delivered



1,146

contacts through our school holiday clubs, with meals provided to young people



2,203

hours of alternative learning provision provided at Broad Plain and Riverside Youth project



209

members benefited from Young Bristol's creative and sports programmes, engaging in weekly workshops



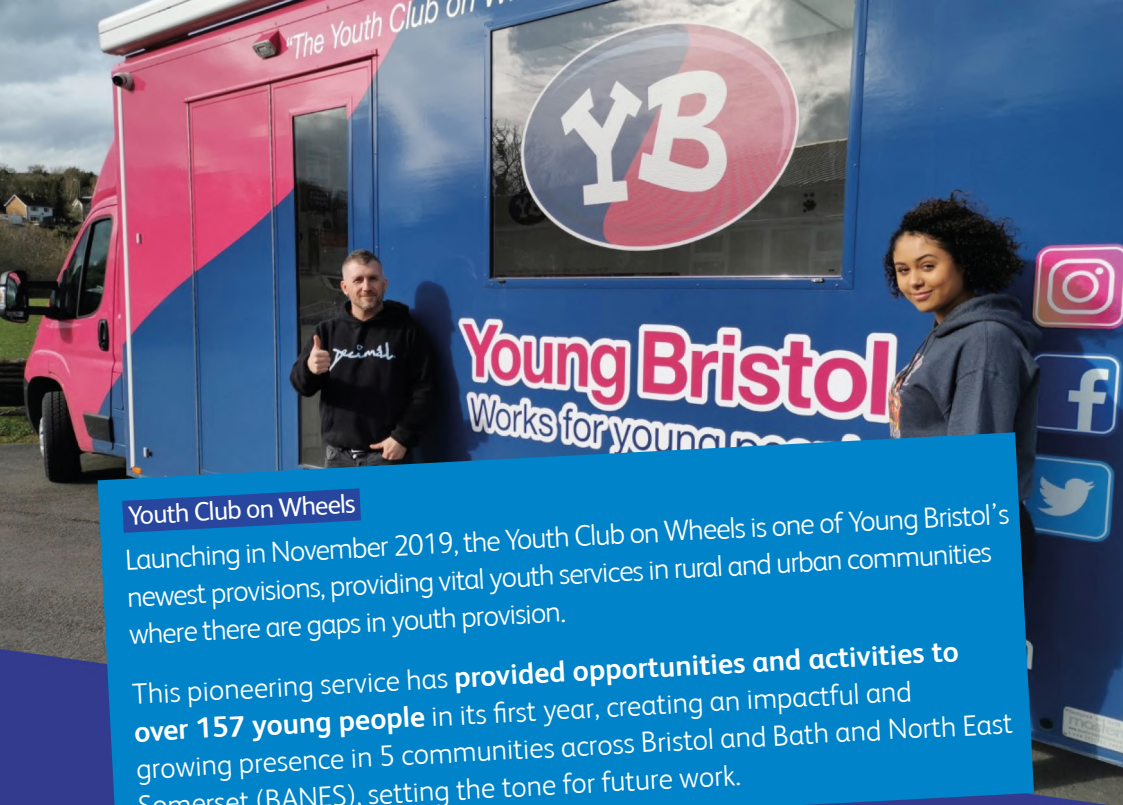
51%

increase in new members to our Community Youth Clubs in comparison to 2018-19



22

youth club sessions delivered every week



Youth Club on Wheels

Launching in November 2019, the Youth Club on Wheels is one of Young Bristol's newest provisions, providing vital youth services in rural and urban communities where there are gaps in youth provision.

This pioneering service has **provided opportunities and activities to over 157 young people** in its first year, creating an impactful and growing presence in 5 communities across Bristol and Bath and North East Somerset (BANES), setting the tone for future work.



626

contacts with young people between November 2019 – March 2020



157

young people accessed the provision



234

hours of alternative learning provision delivered



99

sessions delivered



"We wouldn't have been able to retain these young people and you guys did."

Alternative learning provision provided to 6 young people in a local Secondary School

Broadening skills and learning through the creative arts



Young Bristol's Creative Programme has been delivering an impressive range of arts, music and media projects through Youth Clubs, Schools, Pupil Referral Units and other community venues, for over 7 years. Working to enhance young peoples **creative skills, building confidence in trying new things and allowing a space for expressive working, as well as encouraging greater community ownership.**



508

young people engaged with the creative programme during 2019-20



58

Arts Awards and AQA Unit Award Scheme Certificates awarded



100%

said they felt more positive after completing our Youth Arts Action project



20

international students were hosted through the Hannover exchange



17

young people visited local cultural venues for the first time e.g. Bristol Old Vic, RWA



70%

said they feel like they can make a difference in their local community after engaging with our Positive Changes programme



Empowering young people to use their voice to make a positive influence

The voices of young people are at the heart of what we do. Informing decision makers, breaking down barriers and making a difference in our city.

In 2019, over 140 young people signed up to our National Citizen Service programme, taking on a week of social action to raise vital funds to support local causes across our city. Inspiring young people also make up our Youth Voice programme which gives young people the platform for their voices to be heard, and to discuss issues that are most important to them.



3,870

hours of social action volunteering through NCS



£2,870.88

raised for 13 charities by young people on our NCS programme



5,600

contacts with 145 young people on our 2019 NCS programme



123

hours committed by young people on our Youth Voice programme, attending weekly meetings



12

young people dedicated their time to making a difference through our Youth Voice programme




Young Bristol offers an **opportunity for young people** like Rob to succeed in talents not recognised and taught at school

This can be a lifeline to some young people.

Rob first became involved with Young Bristol in 2013 when he was 9 years old attending summer holiday club sessions. He had struggled with his academic education due to dyslexia and ADHD; relatively hidden disabilities which are not always recognised or understood by people.

He began attending the Young Bristol Kayak Club in 2016, quickly learning the skills needed to be a proficient paddler. After 12 months of regularly attending the Kayak Club, Rob was at a stage where he could help the instructors to deliver sessions. Rob began helping on general activity sessions, volunteering after school and during school holidays. Two years running, Rob joined a group of Young Bristol canoeists to paddle a staggering 100 miles.

In 2018, Rob also began volunteering on the Young Bristol Instructor Training Scheme. He now began to use his skills in paddling to help beginners to become instructors. Through the training scheme he was also able to broaden his own skills into other activities such as rock climbing and archery. He achieved his rescue training in paddling and is now prepared to complete his kayak instructor course later this year.





Rob is naturally accepting and understanding of differences in children, through his own experiences. He is always willing to give up hundreds of hours each year to help the Young Bristol staff team to deliver many programmes, from summer holiday activities to fundraising events.

Rob's enthusiasm for life is infectious. Not only can he help with looking after a group of young people on the water, kayaking, canoeing or even stand up paddle-boarding, but he also engages with young people in a way many teachers would be envious of.

Rob is awaiting to find out about his recent nomination for the Bristol Young Heroes Awards 2020. **He has been shortlisted for the Action Hero award**, highlighting his volunteering, dedication and commitment to supporting other young people to get active.

Providing young people with the skills for a positive future

Outdoor pursuits are central to some of Young Bristol's programmes; a vital tool to developing young people's wider experiences through unique and fun opportunities, as well as providing them with the skills needed for success in life, and meaningful long-term employment.



5,162

contacts with young people on our Outdoor Activity programmes



413

outdoor activity sessions delivered



52

young people improved their paddlesports skills at our Kayak Club

The Respect Project

Now more than ever before, early intervention is vital to supporting young people to **build a positive future**.

In late 2019, Young Bristol as part of a national collaboration, launched The Respect Project, working through local schools to engage with Year 9 students aged 13-14 years old. The programme will set out to help young people to increase their ability to deal with life's problems, using outdoor activities to engage with and support young people to become more resilient.

In 2020-21 the project will work with:



4

Secondary schools



10

week early-intervention programmes



60

young people will initially engage with the project, with 15 students completing the full 10-week programme

Outdoor Employment Programme

Young Bristol's Outdoor Employment Programme (formerly known as the Instructor Training Scheme), offers a direct pathway to paid employment for young people aged 16 - 25 in the Bristol area. The programme uses outdoor pursuits as a platform to **develop overall health, wellbeing and self-confidence** of the young people it engages. The programme has shown considerable success over the last 7 years.

During 2019-20 the programme continued to boost trainees self-esteem, mental and physical health, emotional and social intelligence, as well as **creating a sense of belonging to a positive programme**.



88%

of young people had a positive outcome through our Outdoor Employment Programme e.g. went on to further education, employment and/ or gained a qualification



100%

of trainees who completed the SSGB High Ropes Training have been employed by the SS Great Britain



66

qualifications were awarded to trainees



71%

of trainees joining the programme are not in education, employment or training (NEET)



44

young people were supported through the programme during 2019-20



4

young people have been finalists for The Bristol Young Heroes Awards, with two trainees winning their category



Supporting the wider community

Negative attitudes towards their local area and weaker social networks, are today reported to be some of the key drives of loneliness amongst older people.

Many of Young Bristol's venues are located in the most deprived urban communities in Bristol. However during daytime hours, Young Bristol's Community Youth Clubs and other venues are being under-utilised, whilst children and young people attend school. Over the years it has become Young Bristol's increasing passion for our venues to become a vibrant facilitator to local communities.

Young Bristol's work with older generations has developed over the years, with a popular Silver Social group for over 55s at Ashton Vale Club for Young People, providing older people with the company of others over a hot drink and a chat. The club not only facilitates social contact with other local older people, but it has also gone on to see regular visits from young people from the local primary school.

Intergenerational opportunities has also become a beneficial experience for young and old, **encouraging empathy, understanding, and helping to build strong ties across local communities.** Young Bristol has formed intergenerational connections across its programmes, with trainee instructors from our Outdoor Employment

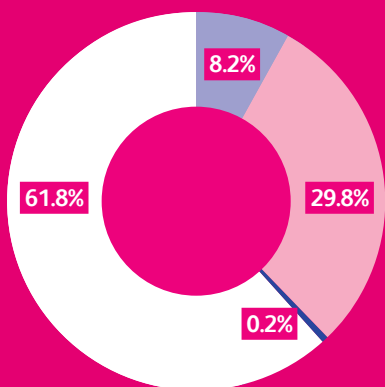
Programme delivering sessions at our free weekly Over 55s Watersports Club from our Pooles Wharf Activity Centre, and young people from our Youth Clubs taking on social action programmes in local care homes.

As we continue to develop this work into 2020 – 21, our vision continues with the aim to **connect communities, reduce social isolation and loneliness, and improve attitudes to the local area.**



Our finances 2019-20

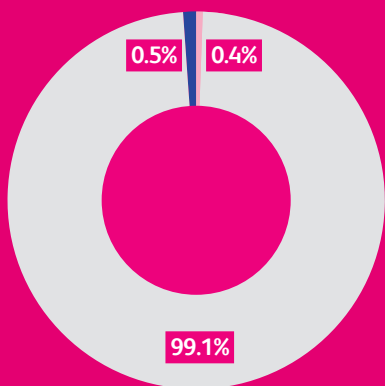
Where did our funds come from?



2019-20 Income

Donations and legacies	£ 74,616
Other trading activities	£ 269,942
Investment income	£ 1,254
Charitable activities	£ 559,930
Total	£ 905,742

Where did our funds go?



2019-20 Expenditure

Raising funds	£ 3,701
Charitable activities	£ 797,988
Other	£ 3,840
Total	£ 805,529

A full set of Young Bristol's 31 March 2020 Year End Accounts are available upon request.
Please email info@youngbristol.com or call **0117 929 2513**.

Planning for the future

March 2020 saw the country go through a period of national lockdown. Children and young people faced loneliness and isolation, and the shutdown of the safe spaces that offer them respite. Some spent months confined to a home that is neither nurturing or secure.

The youth sector also saw the impact of COVID-19, with Young Bristol forced to close our valuable youth clubs and programmes. However we responded at the frontline, building a delivery of online services to remotely engage with children and young people, providing valuable tools and resources to support families at home.

The implications and challenges of COVID-19 are unknown! However, **this is likely to bring greater disparity and inequality between different communities within our city.**



19,223

views on 69
Boredom Buster
videos



50

families received
sports, creative and
educational packs



38

virtual sessions
delivered

The future is uncertain for thousands of young people, even more so with education and support systems disrupted by the COVID-19 pandemic. There is going to be an anticipated spike in unemployment, especially amongst younger people, so as we look towards recovery, young people need Young Bristol even more to help them gain and develop the essential life skills they will need to succeed in a competitive workforce.

At Young Bristol we work towards a city where children and young people are free from disadvantage and encouraged and supported to achieve. We will do all within our powers to continue to support those we work with and their families by being agile and adapting our services, but most of all by being there and **continuing to ensure children and young people remain centre to our work.**

As we all try to adjust to the 'new normal', young people now need our help and support more than ever before. With a safe space and positive youth workers and volunteers to guide them, we believe today's and tomorrow's young people will exceed beyond the circumstances that surround them. Help us to help Bristol's young people to build those bright futures.

How you can make a difference



Make a donation

Our vital work relies on your kind donations, big or small. With your help we can continue to improve the lives of young people across Bristol and beyond.

£5 a week for a year pays for two evenings of Youth Work for 50 young people with a qualified youth worker

£10 a month for a year pays for 12 children to spend a day canoeing

£70 pays for one young person on our Outdoor Employment Programme to gain a qualification

£1.2k keeps a Youth Club running for a whole month

Help raise vital funds

Organise your own fundraising events for Young Bristol, or fundraise with a group of people. Our work is only possible through the generosity of our supporters.

Leave a legacy

By leaving a gift in your will to Young Bristol, you will provide a young person with a safe place and positive opportunities when they need it most.

Support through your company

Working with companies is a mutually beneficial partnership, where you and your company can share your skills and expertise, whilst supporting a local cause. Choose Young Bristol as your company's Charity of the Year or share your skills through one of our programmes.

Share your experience

If you're starting your career, wanting to share your expertise, or returning to work, volunteering can help build your confidence, skills and experience. From marketing and social media, to finance.

Thank you

We are hugely grateful for the support of the following organisations who have generously provided Young Bristol with financial donations or 'in kind' support. Our work at Young Bristol would not be possible without your continued support.

Alive Activities

Ashton Park Sports Centre

Barclays

BBC Children in Need

Brisdoc

Bristol Ageing Better

Bristol Children's Charity

Bristol Children's Charter

Bristol City Council

Bristol Community Transport

Burges Salmon

BYCA

CAF Tourle Foundation

Car Shop

Catherine Chapman Nee Chamber Grassroots Fund

City of Bristol College

Creative Youth Network

Commissioner's Community Action Fund

Co-op

Ecclesiastical

Garfield Weston Foundation

Global's Make Some Noise

John James Bristol Foundation

Leese & Nagle

Leonard Laity Stoate Charitable Trust

Mears Group PLC

Nani Huyu Charitable Trust

National Association of Boys and Girls Club

National Citizen Service

Odeon

Pattersons

Plant-Ex Ingredients

Quartet Community Foundation

Redington

REED in Partnership

Richmond Event Management

Royal Horticultural Society

Seeker

Selco

Spielman Charitable Trust

St James Place

St John's Foundation

Stowey & Bishop Sutton Parish Council

The Basil Brown Charitable Trust

The Bristol Masonic Benevolent Institution

The Calpe Trust

The Henry Smith Charity

The Lalonde Charitable Trust

The Lynn Foundation

The National Lottery Community Fund

The Nisbet Trust

The Rotary Club of Bristol

The Society of Merchant Venturers

University of Bristol Veale Wasbrough Vizards

Wesport

Yeo Valley

Youth Endowment Fund

Youth Support Fund

Patron

HM Lord-Lieutenant Peaches Golding OBE CStJ

President and Trustee

Jonathan Webb MB Chb, FRCS (Orth)

Chair of Trustees

Jamie Cameron

Chief Executive

Lee J Williams DL

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Philippa Tasker MBE

Nancy Chambers

Robin Geller

Luke Bigwood

Sabreena Grant

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Maureen Whitmore

Pat Ledbury

Peter Moreman

Peter Prater

Sir David Wills Bt

Sir Jay Tidmarsh KCVO MBE JP

The High Sheriff of Bristol

The Lord Bishop of Bristol

The Lord Mayor of Bristol

Trevor Jones MBE



The Queen's Award
for Voluntary Service



Registered with
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Get in touch

Young Bristol,
The Station, Silver Street,
Bristol, BS1 2AG

0117 929 2513
info@youngbristol.com

www.youngbristol.com

 @worksforyoungpeople

 @young_bristol

 @young.bristol

 @Young Bristol



Young Bristol
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