



# Young Bristol

## Impact Report


### 2017





# Young Bristol

Our mission is to ensure the youth services we deliver make a positive, profound and lasting impact on the lives of those we work with by supporting, inspiring and empowering them to succeed in life.

A photograph of two young people, a boy and a girl, wearing red life jackets. They are holding a large flag with the letters 'YB' in white and blue. The background shows a cityscape with a tall chimney. A large pink diagonal graphic is overlaid on the bottom left of the image.

“We believe that every young person has the right to discover what they’re capable of!”



# Welcome from our Chairman

I am delighted to share with you our 2016/2017 impact report, highlighting what has been a successful year for Young Bristol.

The report celebrates what has been achieved and made possible with the generous support from all those who have helped us to ensure the youth services we deliver make a positive, profound and lasting impact on the lives of those we work with.

Sadly today's young people can face challenges that can seem insurmountable. For almost 90 years, Young Bristol has enabled young people (aged 8-24 years) who are most in need to achieve great futures as productive, caring, responsible members of society.

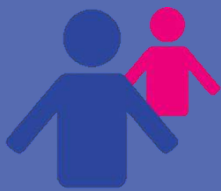
By working in partnership with a range of community based youth clubs and directly with young people through our programme of activities, we respond creatively to their needs and help them to realise their capabilities.

I am now coming to the end of my term as Chairman and would like to say a huge thank you to all Young Bristol's supporters who make our work possible and also to the dedicated staff team and experienced Trustee Board who work with enthusiasm and commitment to improve the lives of young people. I wish Young Bristol all the very best as it enters its 90th anniversary in 2018.

Ben



## Community Youth Clubs



We are recognised as one of Bristol's leading providers of community based youth services, through our community youth club network. We work in some of Bristol's most challenging communities. Our clubs open 3-4 nights a week, 48 weeks per year



## Creative Programme

The Creative Programme delivers a variety of art, design, music and media projects in youth clubs, schools and other venues. As well as being great fun, young people are able to gain qualifications, such as the nationally recognised Arts Award.

## Outdoor Activities



Young Bristol has over 16 water and land based activities to choose from. Our activities give people the opportunity to build teamwork and communication skills whilst doing something inspiring, motivating and fun. This year, our outdoor activities team ran over 500 sessions, engaging with around 4,500 people.



## Instructor Training Scheme

This programme engages and trains 'at risk' young people to become qualified outdoor activity instructors. This provides them with paid employment, an opportunity to gain real 'hands on' work experience and increases their pathway to longer term employment in the outdoor activities industry.

## National Citizens Service



Our National Citizen Service (NCS) Programme is a once in a lifetime opportunity for young people aged 16 and 17. Their adventure is split into different phases and includes an action packed outdoor activity residential and working in teams on a project that helps the community. This year our young people worked with organisations such as Bristol Night stop, Alive & Friends of the Earth.





# Chantelle's story

## Chantelle's past

Chantelle lacked confidence with people she didn't know, didn't really enjoy school and found it hard to focus during lessons. Although naturally active and sporty, Chantelle tended to stick to familiar activities such as gymnastics and didn't try many new things.

## A new challenge

Chantelle got involved with Young Bristol back in 2013 through the NCS programme. This sparked an interest in the outdoors and led Chantelle to train as a qualified instructor through Young Bristol's Instructor Training Scheme. She continued employment as an Outdoor Instructor for 2 years.

## A positive future

Chantelle's experience with Young Bristol helped her discover a real passion for working with young people which led Chantelle to volunteer for 3 months as part of the International Citizen Service programme (ICS) in South Africa. Her experience of ICS helped to develop her confidence and skills. When the opportunity to become a Trainee Youth Worker with Young Bristol arose, she felt it was too good an opportunity to miss. Chantelle is now Young Bristol's Youth Engagement Apprentice.



# OUR IMPACT

14,000

Contacts with  
young people  
through our 8  
community clubs.



85



Young people received  
qualifications recognised by  
future employers.

36



“At risk” young people  
completed the Instructor  
Training Scheme gaining a  
total of 90 qualifications.

120



Young people aged 16 & 17  
took part in our National  
Citizens Service  
Programme.

89%



Of young people completed  
a new personal challenge.



# John's story

## John's past

John was born in Zimbabwe and moved to Bristol when he was young. John had problems with his knees and was told it would be unlikely that he would ever be able to do physical activity. John has also struggled with his memory and academic work.

## A new challenge

Since starting training with the Instructor Training Scheme under 2 years ago, John has volunteered hundreds of hours to help on sessions with a wide variety of young people teaching different outdoor activities. He has added to his coaching qualifications by becoming a Level 1 Kayak and Canoe coach and a high ropes instructor on the SS Great Britain Go Aloft activity. He is also now a qualified powerboat driver, bush craft instructor and archery instructor for Young Bristol.

## A positive future

John has now re-joined college, and still volunteers his time to help new trainees on the Instructor Training Scheme. But John's volunteer work is not limited to Young Bristol, he has volunteered at Bath University and St Brendan's in Bristol. Last year, he gave up 2 weeks of his summer holiday when he returned to Zimbabwe and volunteered at his old primary school as a sports coach. John has been one of our leading instructors during the Young Bristol outdoor activity program in 2017.







# A message from our Chief Executive

Young Bristol enters our 90<sup>th</sup> year of serving young people in 2018. We remain one of Bristol's leading providers of community based youth services, outdoor activities, creative arts and informal education programmes for young people aged 8-24 years during their critical non school hours. We are committed to and recognised for significantly contributing to the healthy development of young people - especially those who need it most.

The information in this report demonstrates the impact of the work that we do. However nothing contained in this report ever quite matches seeing a young person build their confidence, skills and self-esteem whilst having fun and improving their pathway to employment. It is a great privilege to be surrounded by people who share our vision and believe in our work. We are truly grateful to all our supporters and are fortunate to be guided by our experienced Trustee Board and have our services delivered by passionate and caring adults.

The future is exciting and positive. We look forward to our 90<sup>th</sup> Anniversary celebrations and seek to develop and grow even further as a result of stabilised finances and the launch of our brand new 2020 strategy.

With your support we can help even more young people grow to be confident, healthy, responsible, resilient and successful in life.

Lee



# Why you should help

Before loneliness turns into isolation

Before boredom turns into crime

Before sadness turns into depression

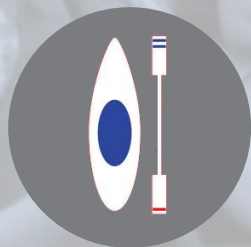
Before low confidence turns into low aspirations

Before lack of skills turns into unemployment

**Before another young person fails to realise what they are capable of**



**£5 a week** for a year pays for two evenings of youth work for 50 young people with a qualified youth worker.



**£10 a month** for a year pays for 12 children to spend a day canoeing.



**£50** sponsors a young person, on our NCS scheme, to enjoy a weekend residential including activities, transport and food.



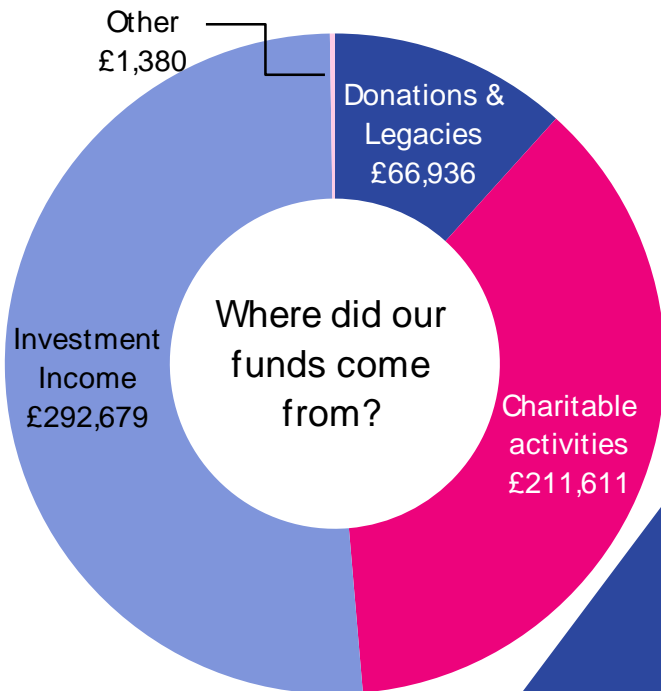
**£1,200** keeps a youth club running for a whole month (heating, lighting, insurance, etc).

Your support has made a huge difference to what we've been able to do over the last year but we would love to do even more in 2018. For more details on becoming a supporter of Young Bristol, please contact us using the details given on the back page.

# Our Finances 2016-2017

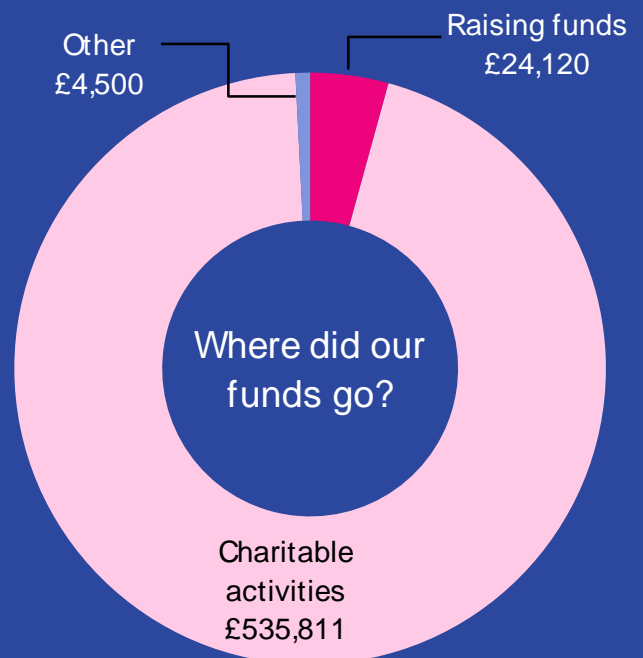
## 2016/17 Income

**£572,606**



## 2016/17 Expenditure

**£564,431**





# Thank you for your support

Our work would not be possible without the support of the following organisations who have generously provided Young Bristol with financial donations or “in kind” support to enable us do what we do best: positively impacting the lives of young people and empowering them to achieve better futures.



**PATRON**  
Sir James Tidmarsh KCVO MBE JP

**CHIEF EXECUTIVE**  
Mr Lee Williams

Mr Geoff Matthews  
Mr Peter Moreman  
Mr Andrew Nisbet  
Mrs Anne Nisbet  
Mr John Pontin OBE  
Mr Malcolm Popperwell QPM  
Mr Peter Prater  
Dr John Savage CBE  
Mr Martin Sessions Hodge  
Alderman Alan Tasker JP  
Mrs Lisa White  
Sir David Wills Bt  
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