



Young Bristol
Works for young people



2018-19
Impact
Report

Young Bristol

Making a difference

Youth services offer a vital lifeline within local communities, providing young people with positive activities, support, advice and a place to go, often when they need it most.

Young Bristol helps to give young people the opportunity to take part in positive activities to help them build their confidence, resilience, self-esteem, and learn new skills.

Without this support in local communities, the gap will continue to grow between those young people for whom society works and those young people who are already at a disadvantage.

The year-on-year cuts to youth services are not without consequences and we are already seeing the impact of these cuts in communities across the country. Research has already highlighted that those areas worst-hit by youth spending cuts have also seen some of the biggest rises in knife crime.

Our work helps to keep children and young people physically safe and emotionally well by providing diversionary activities, including for those young people who may be at risk of gang related pressures or being involved in crime or anti-social behaviour.

Last year we supported more children and young people than ever before, meeting an increased demand whilst maintaining a high-quality service.

Thanks to our supporters' generosity, we were able to launch our new 'Youth Club on Wheels' in 2019. This brand new mobile youth club will allow us to take vital youth services out to those young people and communities who are most in need as we aim to continue to increase the number of young people and communities that we work with.

I am very pleased to share our 2018-19 Impact Report which further demonstrates the positive impact our work is having on so many children, young people and their families.

None of this work would be possible without our local supporters as well as Young Bristol's volunteers, trustee board, fundraising committee, and staff team.

Thank you for your wonderful support.

Jamie Cameron
CHAIR OF YOUNG BRISTOL



'The best way to shape the future is to help create it'

Over the past 90 plus years our work has developed and diversified. Whilst our core focus rightly remains supporting Community Youth Clubs, we are now also recognised for delivering a range of direct programmes to young people addressing employment, loneliness, creativity and life skills.



Whilst we still have much work to do, in the past year we have established the firm foundations of evidence and impact, involvement of young people, and a culture of learning and development; clearly evidencing the way to shape the future, is to help to create it. We have also developed new ideas and responses in addressing the needs of young people and local communities e.g. launching our new "Youth Club on Wheels" in 2019, helping address school holiday hunger, and piloting intergenerational projects to name a few. We've continued to support and train the dedicated adults who work on our programmes, and it is in this development of new ideas and programmes that our future lies.

As an organisation we do not stand still, and we do not stand alone. Working together, with both a range of partners and young people, is the core of our practice. We see the tangible, and intangible benefits for both our work and the young people we support. Effective cooperation of organisations and coordination of services, are the future of our sector. It is only through real collaboration and partnership that we will be able to create the sort of future that our young people deserve.

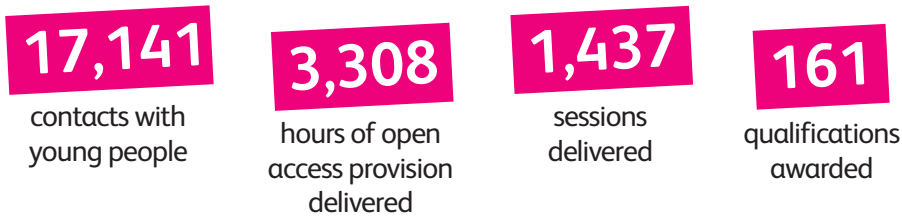
Finally, thank you to the many people who support our work in so many ways. Without you we would not be able to continue to provide the impactful services we do. Enjoy the read.

Lee Williams
CHIEF EXECUTIVE



Since the opening of Bristol's first Boys Club in 1928, Young Bristol has evolved into one of the city's **leading youth charities**, providing **critical out-of-school services** for children and young people in communities across Bristol.

We believe that every young person has the right to discover what they're capable of; helping young people to aspire to be healthy, confident, responsible, resilient and successful.



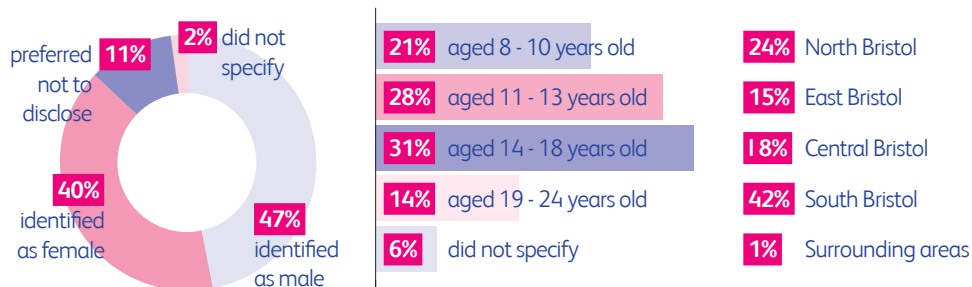
Young Bristol recognised

- Awarded the Evidence and Impact Award at the Bristol Social Impact Awards 2019
- Nominated for the Community Organisation Award at the National Diversity Awards 2018
- Young Bristol nominated a young person for the Arts & Culture Award at the Bristol Young Heroes Awards 2019

£126k was raised for our 90th Anniversary Appeal "YB4YB" for our new Mobile Youth Provision

Demographics

Of the young people Young Bristol worked with throughout 2018-19:



"The most valuable thing I have gained from my participation with the Instructor Training Scheme, is a great increase in self-confidence and self-belief."

Zara's Story

Climbing the ropes to employment

"From a young age, I've always had an interest in outdoor activities. I recall looking up to outdoor instructors at school residentials, aspiring to have a similar job in the future but never believing that I would have the confidence or skills to carry out such a role.

- Coming from a single parent, low income background, I was limited in my ability to afford to access and participate in outdoor activities any further.
- My first engagement with Young Bristol was in 2015 when I took part in their NCS programme, an experience I thoroughly enjoyed. After being unsuccessful in achieving the grades I needed to secure my university place and questioning my future, I decided to join ITS in 2017. By early 2018 I had completed several outdoor qualifications, as well as passing the SS Great Britain High Ropes Instructor Course, gaining employment in 2018-19. This was my first role as an instructor. That year, I also assisted with several of Young Bristol's Holiday Activities, enabling me to put newly found leadership and communication skills into practice.

The most valuable thing I have gained from my participation with ITS, is a great increase in self-confidence and self-belief. I struggled with low self-esteem throughout my teenage years and participating in the scheme has vastly improved this; doing activities that were out of my comfort zone, and achievements I previously thought I was incapable of. All of these new experiences have helped me to determine what I want to do in the future."

Zara
OUTDOOR EMPLOYMENT PROGRAMME

Empowering young people to become more **confident** and **successful**

Young Bristol's programmes raise aspirations amongst the young people that we work with and provide opportunities that empower young people to succeed. Our work helps to develop the key skills young people need to be successful in life, and in employment.

Our Outdoor Employment Programme (formerly the Instructor Training Scheme) uses outdoor pursuits as a platform to develop skills, confidence, self-esteem, and improves mental and physical health.

Our involvement in the National Citizen Service programme also supports young people aged 16 - 17 to gain a host of new skills and bags of confidence, as well as all sorts of new experiences.



"Our son attended your NCS weekend and had a great time. That is no small thing to say and is massive for him...Thanks for the time taken, the flexibility and the care. Hopefully, this will give him the confidence to do more things like this. I know it was only two days, but he came back seeming taller and more mature."



161
qualifications were awarded
to young people across
our programmes



155
young people aged 16 - 17 years
took part in our National Citizen
Service programme



594
contacts with "at risk"
young people aged 16 - 24
through our Outdoor Employment
Programme



21
trainees on our Outdoor
Employment Programme engaged
with the Go! Aloft programme,
working with the SS Great Britain



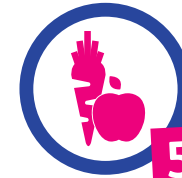
Supporting young people to be physically and mentally healthy

Young Bristol's Community Youth Clubs are located in some of Bristol's most deprived communities, and many of the young people that we work with sadly lack access to sporting and physical activities. Holiday hunger has also been identified as a problem faced by many families that Young Bristol works with, especially those who normally receive free school meals.

Promoting health and wellbeing at our youth clubs

As a result of increasing need for physical activity, in 2018 Young Bristol developed an innovative sports programme that would offer opportunities to young people across all 8 of our youth clubs. Throughout the year, the programme delivered a variety of sporting sessions which helped to develop the young peoples' skills, increase self-esteem, and confidence.

Young Bristol also joined a partnership of organisations in 2018, to provide meals to local young people who attend our youth clubs during the school holidays programme. The initiative led by Feeding Bristol, provided nearly 3,000 meals to young people across the city.



514

Meals provided

across 2 of our Community Youth Clubs during the school holidays



500

Outdoor activity

sessions delivered



285

Multi-sport sessions

delivered within 8 Community Youth Clubs



64

Young people from 25 Boxing Clubs

across the South West, took part in the NABGC National Boxing Championship



10

Young people from our Community Youth Clubs

completed a 100 mile canoe challenge



1,150

Contacts with young people

through our Community Youth Club's holiday programmes



Building **resilience** and **responsibility** in young people

We know that young people face a wide range of challenges in their lives from exam pressures to bullying, and family breakdowns. Building resilience in young people can support better outcomes, whatever challenges they may face.

Through Young Bristol's programmes young people are encouraged to try new things, speak to new people, and celebrate each other's achievements. Young people develop a sense of responsibility through volunteering on Young Bristol's programmes, gaining qualifications which help them to gain employment and access further education. Opportunities also arise where they are able to support their local community through social action and intergenerational projects and activities.

Breaking down the barriers between the generations

In 2018-19, Young Bristol worked in partnership with Bristol-based charity Alive Activities, running a series of trips that brought together young people from our Youth Clubs and older people from Alive's care homes. This project facilitated responsible behaviour by encouraging young people to respect other people's opinions, to listen more and to understand that younger and older people have different perceptions in life and can share knowledge, experiences and skills.

Those who attended the trips were between 9 - 103 years of age, and lasting positive relationships were created between the generations.



"Marcus formed a wonderful relationship with Millie; they bonded immediately. On the first trip Marcus waited in the rain for Millie to get off of the minibus. When she remembered him for this, he was thrilled. On a trip to Bristol Zoo, Marcus didn't leave Millie's side and insisted on pushing her around all day. He has since visited the care home and completed work experience there."

Marcus, Hartcliffe Club for Young People
Making Pals intergenerational project



hours of social action volunteering through our National Citizen Service programme



young people from across our Community Youth Clubs engaged with our Positive Changes pilot-programme, aiming to prevent anti-social behaviour



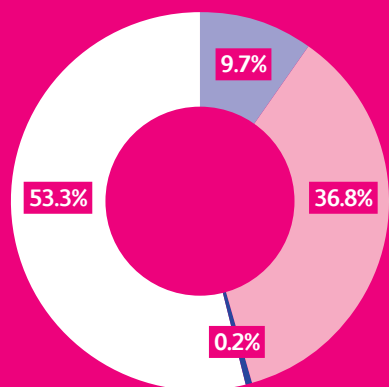
of young people had a positive outcome from engaging with our Instructor Training Scheme i.e. went on to further education, employment and/or gained a qualification



young people and older people benefited from our intergenerational partnership project

Our finances 2018-19

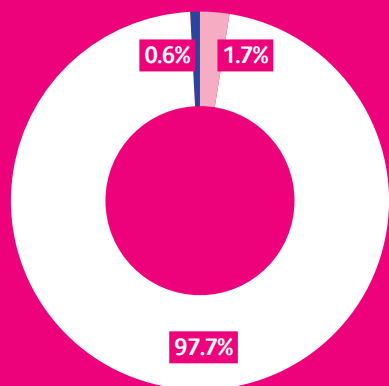
Where did our funds come from?



2018-19 Income

Donations and legacies	£79,572
Other trading activities	£304,902
Investment income	£1,424
Charitable activities	£440,696
Total	£826,594

Where did our funds go?



2018-19 Expenditure

Raising funds	£11,810
Charitable activities	£711,672
Governance	£4,800
Total	£728,282

A full set of Young Bristol's 31 March 2019 Year End Accounts are available upon request. Please email info@youngbristol.com or call **0117 929 2513**.

How you can make a difference



Make a donation

Our vital work relies on your kind donations, big or small. With your help we can continue to improve the lives of young people across Bristol and beyond.

£5 a week for a year pays for two evenings of Youth Work for 50 young people with a qualified youth worker

£10 a month for a year pays for 12 children to spend a day canoeing

£70 pays for one young person on our Outdoor Employment Programme to gain a qualification

£1.2k keeps a Youth Club running for a whole month

Help raise vital funds

Organise your own fundraising events for Young Bristol, or fundraise with a group of people. Our work is only possible through the generosity of our supporters.

Support through your company

Working with companies is a mutually beneficial partnership, where you and your company can share your skills and expertise, whilst supporting a local cause. Choose Young Bristol as your company's Charity of the Year or share your skills through one of our programmes.

Share your experience

If you're starting your career, wanting to share your expertise, or returning to work, volunteering can help build your confidence, skills and experience. From marketing and social media, to finance.

"Fundraising for Young Bristol was a real privilege. What's more, as soon as I explained to people what the charity does, and how it does it, they immediately 'got it' and could see how their financial support would make a real difference in a real community."

Erik, London Marathon runner 2019

Thank you

We are hugely grateful for the support of the following organisations who have generously provided Young Bristol with financial donations or 'in kind' support. Our work at Young Bristol would not be possible without their support.



Alive Activities

Ashton Park Sports Centre

Aspinline

Barclays

BBC Children in Need

Bristol Ageing Better

Bristol Children's Charter

Bristol City Council

Bristol Community Transport

Bristol Property Agents Association

Burges Salmon

BYCA

Creative Youth Network

Commissioner's Community Action Fund

Co-op

Ecclesiastical

Ellis Whittam

Fairfield Charitable Trust

Garfield Weston Foundation

Global's Make Some Noise

John James Bristol Foundation

Leese & Nagle

Leonard Laity Stoaite Charitable Trust

Mears Group PLC

Nani Huyu Charitable Trust

National Association of Boys and Girls Clubs

National Citizen Service

Odeon

Pattersons

Plant-Ex Ingredients

Quartet Community Foundation

Redington

REED in Partnership

Richmond Event Management

Spielman Charitable Trust

St John's Foundation

The Bristol Masonic Benevolent Institution

The Henry Smith Charity

The National Lottery Community Fund

The Nisbet Trust

The Rotary Club of Bristol

The Society of Merchant Venturers

The Woodward Charitable Trust

Tria Recruitment

University of Bristol

Veale Wasbrough Vizards

Village Hotels Bristol

Wesport

Yeo Valley

Patron

HM Lord-Lieutenant Peaches Golding OBE

President and Trustee

Jonathan Webb MB Chb, FRCS (Orth)

Chair of Trustees

Jamie Cameron

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Lee J Williams

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Martin Sessions Hodge

Maureen Whitmore

Pat Ledbury

Peter Moreman

Peter Prater

Sir David Wills Bt

Sir Jay Tidmarsh KCVO MBE JP

The High Sheriff of Bristol

The Lord Bishop of Bristol

The Lord Mayor of Bristol

Trevor Jones MBE

"For me as President of the Bristol Property Agents Association in 2018, there was only one option when it came to choosing a charity to support, as I knew every last penny would be treasured and put to numerous great causes."

Mark Leese, Director at Leese and Nagle

OUR MISSION: to be an outstanding provider of high quality community-based youth services and innovative programmes that positively and sustainably impact the lives of young people.

We provide **safe, fun** and **supportive** community youth clubs, activity centres and programmes where we help young people to be:



Get in touch

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Works for young people

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