



**Young Bristol**  
Works for young people

# Fundraising Pack

**Be part of the team and support  
young people across Bristol**

# Welcome to Team Young Bristol

**Thank you for choosing to support Young Bristol with your fundraising! Together we can make a real difference to the young people of Bristol.**

The Fundraising Pack will give you tips and advice on how to make the most of your fundraising.

**Every pound** you raise will make a huge difference.

We hope you enjoy your experience of fundraising for us. If you need any further information contact:

☎ 0117 929 2513

✉ [info@youngbristol.com](mailto:info@youngbristol.com)

Why not also join our online community?



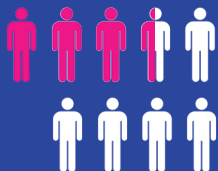
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# How you can help

Every pound you raise really will go towards enabling young people in Bristol to discover what they are capable of.

## DID YOU KNOW?



**34%**  
of Bristol's  
population is 0-24  
years old



50% of mental  
health problems are  
established by age 14,  
and 75% by age 24



**24%**  
of all crimes in Bristol  
were committed by a  
person under  
18 years old



## MAKE A DIFFERENCE



**£70**

pays for one  
young person  
on our Outdoor  
Employment  
Programme  
to gain a  
qualification



**£120**

pays for  
12 children  
to spend a day  
canoeing at  
our Outdoor  
Activity  
Centre



**£250**

pays for two  
evenings of  
Youth Work  
for 50 young  
people with a  
qualified youth  
worker



**£1.2K**

keeps a  
Youth Club  
running  
for a whole  
month

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# Online fundraising

If you are doing something big like 'Run a Marathon'... the simplest way to ask friends, family or colleagues to sponsor you is to set up an online sponsorship page:

- 1 Go to our approved fundraising website: [localgiving.org/charity/youngbristol](https://localgiving.org/charity/youngbristol)
- 2 Click on the **Fundraise For Us** button and Register or Sign In
- 3 Select **Young Bristol** as your charity
- 4 What is your fundraising challenge? Pick a category
- 5 Choose a title for your fundraising page
- 6 Choose an official event or skip to Create Your Page

**The more personal you can make it, the more people will engage.**

Don't share anything that is too sensitive, but people buy into **the personal journey**.

Online sponsorship saves time as you don't have to collect **donations** and also reduces our costs so we can spend more money **on the projects and services** that support young people across Bristol.

**If you need some content about Young Bristol please use the following:**

"Young Bristol is a youth-driven charity that works to offer a choice of opportunities and experiences for all young people in Bristol, England.

Founded in 1928, Young Bristol is one of the city's leading providers of community based youth services, outdoor activities, mobile youth services, creative arts, outdoor employment and informal educational programmes for young people aged 8 – 25 years. In 2020, Young Bristol were awarded The Queen's Award for Voluntary Service, which is the highest award a voluntary group can receive in the UK."

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# Fundraising Ideas

- **Take on a challenge** and do a fun run!
- **Support a cause every year** and fundraising for your birthday
- **Bring together your community** and organise a coffee morning, bake sale or pub quiz
- **Wanting to make a difference at work?** Host an auction, fundraising dinner or even a ball

You can find a full list of ideas [HERE](#)

## **Make sure you are legal!**

Unfortunately there are a few things you need to make sure you are aware of when fundraising. Make sure to read our guidelines which include information on licenses, collections etc. You can read our full guidelines [here](#).

## **Our Fundraising Team are here to support you!**

If you are organising a fundraising event and have any questions, or would like to get Young Bristol involved, you can contact our friendly team.

[info@youngbristol.com](mailto:info@youngbristol.com) | 0117 929 2513 | [youngbristol.com](http://youngbristol.com)



# Spreading the word!

**The more you talk about your fundraising, the more people will donate, so make sure you publicise what you're doing.**

## **Use social media**

- Share photos and videos capturing your journey and explain why you are supporting Young Bristol
- Include **@youngbristol** in all your posts on Facebook, and also **#youngbristol** on Twitter & Instagram
- Tag friends and family to help promote your cause

## **You may want to send a press release to your local newspaper or radio station**

- Include key information such as detail about your planned fundraising activity and target
- Include fun and engaging photos
- Email us if you need a press release template to get you started.



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# Frequently asked questions

## Q . Can I use your logo?

A. Yes, as a fundraiser you can use our 'in aid of' logo. Please email us for a copy.

## Q . How do I send in the money I've raised offline?

A. Send in any offline donations by cheque to Young Bristol, BS14 Youth Centre, Stockwood Lane, Stockwood, Bristol, BS14 8SJ or contact us at [info@youngbristol.com](mailto:info@youngbristol.com) if you would prefer to do a BACS payment.

## Q . Can I claim Gift Aid on the money I raise?

A. If your sponsor is making a donation on Local Giving, the website will ask them to follow a few simple steps to claim Gift Aid. If your sponsor would like to make a cash donation, then they can claim Gift Aid by requesting a form via [info@youngbristol.com](mailto:info@youngbristol.com)



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0117 929 2513

# Get in touch

Young Bristol  
BS14 Youth Centre,  
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Bristol BS14 8SJ

☎ 0117 929 2513

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**Young Bristol**  
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Registered with  
**FUNDRAISING  
REGULATOR**

Registered Charity No. 301681 | Company No. 363502



The Queen's Award  
for Voluntary Service