



Young Bristol

Works for young people

2021-22 Impact Report

With the current economic uncertainty following on the back of the pandemic, we cannot overestimate the challenges that young people are facing today. While it has often been undervalued, recent research has confirmed the real impact that quality youth work can have in supporting young people through challenges they are facing, helping them to achieve what they are capable of. With that in mind, I am hugely proud to share our latest report, which shows that after a period of enforced restrictions on operations, Young Bristol has successfully brought back its full range of quality services for young people in local communities in and around Bristol.



Thanks to the work of our committed team and board, I am also pleased to report that we have emerged from the pandemic in a strong position and have developed ambitious plans to increase the impact of our work, and to continue the capital investment programme that we have started. Over the last year, we have enjoyed working with young people and a wide range of stakeholders through our strategic review process to explore how we can improve our services to young people and ensure we are aligned to key local and national strategies. In short, our strategy for 2022-2025 places young people at its core, supported by five key strategic priorities that we will be the focus of our time and investment, our people, our buildings and facilities, our programmes, our influence and our partnerships.

We know we cannot achieve our vision alone and I am particularly pleased to see the continued development of the Bristol Youth Alliance, and the way the sector is coming together for the benefit of young people in and around Bristol.

I hope you enjoy reading about our impact this year, which again demonstrates the passion, drive and commitment of all the staff team, trustees, fundraising committee and volunteers behind Young Bristol. A huge thank you to you all.

Jamie Cameron
CHAIR OF YOUNG BRISTOL

The 2021-22 operating year for Young Bristol has been a story of recommencing full delivery and bouncing back, as we continue to emerge from the shadows of the Covid pandemic. Through the past year we have continued to promote, support and safeguard the wellbeing of the growing number of children and young people who freely engage with our programmes and services as evidenced by this report.



In last years overview I referenced the key themes and trends we were picking up from the children and young people we work with. Namely; growing risk of poverty, food insecurity, personal safety and the challenges around their personal mental health. Sadly, many of these issues, together with the growing cost of living crisis, are still having a huge impact on their day to day lives.

During these challenging times, our role as a key provider of children and young people services in the Greater Bristol area is to ensure we provide HELP, HOPE and BELIEF. Our trained and trusted staff team believe that every child and young person is full of potential, but we all need a little HELP, a little HOPE and a little BELIEF at key stages of our lives.

As we build on our firm foundations and plan for the future, our new 2022-25 strategy sets out our direction of travel. This ambitious plan balances growth and investment in a number of areas alongside long-term financial sustainability. At its heart lies our ambition to secure a safe and happy future, full of HOPE for children and young people, which is where Young Bristol started some 94 years ago.

Young Bristol are fortunate to have a stable and strong Board of trustees alongside an engaged and committed workforce and volunteers, who continue to show great loyalty and passion during these testing times.

Finally, I would like to acknowledge and thank our donors, partners and corporate sponsors who have supported our work this past year – you have all really made a difference.

I look forward to working with you all as Young Bristol continues to adapt and evolve.

Lee J. Williams DL
CHIEF EXECUTIVE




Young Bristol is a youth-driven charity that **works to offer a choice of opportunities and experiences** for all **young people**

Founded in 1928, Young Bristol has evolved into one of Bristol's leading youth charities, providing critical out-of-school services for young people of 8 – 19 years (up to 25 with SEND), in communities across the city.

Today we are recognised as Bristol's leading provider of community-based youth services, through our community youth club network based in some of Bristol's most challenging communities, and a valued provider of outdoor activities, creative arts, mobile youth services, outdoor employment, and informal educational programmes for young people.

We believe that every young person has the right to discover what they're capable of.

OUR MISSION: to be an **outstanding** provider of **high quality** community-based youth services and **innovative** programmes that **positively** and **sustainably impact** the lives of young people.



Through our five values,
we help young people to be:



Our impact in 2021-22

23,048

contacts with
young people

1,851

sessions delivered
during 2021-22

992

new young people
attended Young Bristol's
programmes in 2021-22

72%

of young people who
accessed our programmes
were from Bristol's most
disadvantaged communities

20

qualifications
awarded to young
people ages 8 – 25

16

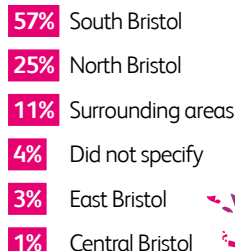
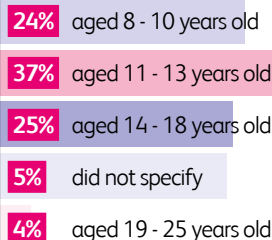
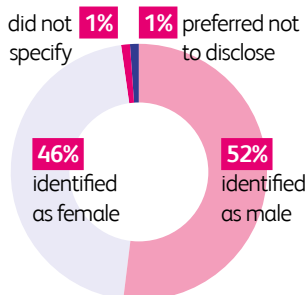
communities supported
across Bristol and the
surrounding areas

Young Bristol recognised

- Young Bristol awarded the **Virgin Media O2 Captain Tom Foundation Connector Award**, for our work in the community of Ashton Vale.
- A finalist for the **Charity of The Year Award** at the 2021 Bristol Life Awards.
- A finalist for **The Team of Heroes Award** at the Bristol Young Heroes Awards in 2021.
- Young person awarded the **'Sporting Hero'** Award at the Bristol Young Heroes Awards 2021.

Demographics

Of the young people Young Bristol worked with throughout 2021-22:



The impact of our Youth Services

Young Bristol continues to work in some of the most deprived communities in England. At Young Bristol we believe that one size does not fit all, which is why we deliver a wide-range of programmes and opportunities across Bristol, targeting children and young people through early intervention; and preventing young people becoming involved in crime and anti-social behaviour.

Since COVID-19, our community venues have responded to the increasing demand of young people wanting to access our safe and nurturing spaces. Our 8 city-wide Community Youth Clubs have reopened 3 nights per week, 48 weeks per year; and our Youth Club on Wheels has been back out in the communities that need us most. We will continue to be there for the young people aged 8-19 years (up to 25 with SEND), who access these services, providing them with full access to the programmes offered by Young Bristol.





1,069

young people were supported at our 8 Community Youth Clubs open access sessions during 2021-22



353

young people attended our Youth Club on Wheels sessions in 9 communities with no previous youth services



2,232

free meals were provided through 126 Holiday Clubs to help fight holiday hunger during the school holidays



89

young people engaged with inspiring creative programmes at 4 of our Community Youth Clubs



24

young people ages 10 - 16 were supported by a new weekly programme for young people with additional needs in Hartcliffe



14

young people aged 11 – 15 in South Bristol worked with a Paralympic Athlete Mentor to develop their confidence and emotional resilience

“Offering our city’s youth a choice of opportunities and experiences, Young Bristol is a charity that makes a positive and sustainable impact on young people’s lives.”





Outdoor pursuits remain central to some of Young Bristol's programmes; developing young people's wider experiences through unique and fun opportunities, right on their doorstep.

Our Outdoor Activity Team deliver sixteen water and land-based activities from our water-based activity centre on Bristol's historical Docks and other locations in and around Bristol. From canoeing to raft-building and archery to caving, our range of activities suit a wide variety of groups and ages. Our activities give young people the opportunity to build teamwork and communication skills, whilst doing something inspiring and motivating.



2,955

contacts with young people
on our Outdoor Activity
programmes



341

outdoor activity sessions
delivered during 2021-22



26

young people improved
their paddlesport skills
through development
opportunities

"Sporting activities, especially team sports at school
can be very trying and demoralising for someone
with a visual impairment. Kayaking has given him
a belief in his sporting abilities."

Parent of young person, aged 13

Young Bristol's programmes provide opportunities for young people to grow their personal, social and development skills; **supporting them to achieve great futures.**



Our programmes provide hands-on tailored experiences that increase young peoples pathway to further education and long-term employment. These programmes focus on working with young people who are not in education, employment or training; and aim to develop their wellbeing and self-confidence, giving them the skills and experiences to positively deal with life's problems.



40

trainees were supported through our Outdoor Employment Programme during 2021-22



60

young people aged 16 – 25 have now been directly employed to work with the SS Great Britain through our Outdoor Employment Programme



84%

of young people are now in full-time education or employment since joining our Outdoor Employment Programme



17

young people who don't attend mainstream educational settings were supported through Broad Plain & Riverside Youth Projects 'Alternative Learning Provision'



14

young people took part in our Respect Projects 10-week early-intervention programme



93

qualifications awarded to young people ages 8 – 25 from across our programmes

INFocus - Pearl's story

Providing a safe environment for young people in our communities

Young Bristol's BS14 Youth Club has been working in the community of Stockwood for decades, supporting young people aged 8-19 (up to 25 with SEND) at risk of anti-social behaviour. The South Bristol Youth Club delivers creative, sports and empowering opportunities for children and young people three nights a week, 48 weeks a year.

Pearl aged 10, had a difficult start to her childhood as she was exposed to drugs and alcohol from a young age, due to her parents running a crack house. This meant that Pearl's grandparents became her legal guardians, and she continues to live with her nan, grandad and brother today. Pearl has not seen her mum in the last three years and due to her age would have limited memories of her, and she only sees her dad on high days and holidays.

Pearl has attended BS14 Youth Club since 2019, which provides a safe and comfortable environment, with fun activities and caring staff who she can talk through any issues or problems she may have going on at home or in school. Pearl says she finds school life very challenging, and the Club provides that informal learning experience which Pearl thrives off of.

If the BS14 Youth Club wasn't open or didn't exist, Pearl says it would make her 'extremely sad and she would be sat at home doing nothing'. Due to Pearl's families' financial circumstances if it wasn't for Club, Pearl wouldn't be able to engage or access other sports or out-of-school activities. **BS14 Youth Club truly does provide an inspiring programme of activities and opportunities for young people like Pearl.**





'Pearl says she finds school life very challenging, and the BS14 Youth Club provides that informal learning experience which Pearl thrives off of.'

Young people are at the core of what we do

At Young Bristol young people are at the heart of everything we do. We believe that every young person should be listened to, championed and supported, giving them a voice to drive positive change in Bristol.

During 2021-22 Young Bristol championed young people to become volunteers across our programmes, empowering those who have engaged with and benefitted from our services to give their time to support other young people. Young Bristol facilitated opportunities for young people to develop their skills, build their self confidence achieve and further their responsibilities. It is through these inspiring experiences that Young Bristol believes that young people can go on to achieve great futures, supporting young people to access further education and employment opportunities.

We are committed to investing in young people, ensuring the **long-term growth and impact of our work.**



"You know the outcomes are going to be awesome when the young people lead on the ideas."



70

young volunteers committed their time to supporting others during 2021-22



91

young people gave back to their community through our social action programmes



5

young people attended Young Volunteers training during 2021-22



14

young people dedicated their time to making a difference through our Youth Voice programme



528

hours volunteered by Youth Voice members to making a positive influence in our city



1

young person from The Grove @ Bedminster Down elected to the Bristol Youth Council, representing young peoples views in South Bristol



"It is a great pleasure to celebrate what is being done at Young Bristol to help the young people of Bristol to develop the skills, experience and knowledge to support them in their lives and their future careers."

HM Lord-Lieutenant Mrs Peaches Golding OBE CSTJ.

INFocus - Chardonnay's story



“Her dedication to her community really puts her above the rest!”

Young volunteers are central to the work of Young Bristol; utilising the skills and experiences they have gained from accessing our programmes and giving back their time to support other young people across the city.

Chardonnay aged 18, first joined Ashton Vale Club for Young People in 2014, and was known by the Youth Workers at the club to be shy, not leaving their side throughout the evening sessions due to her low confidence.

The team at Ashton Vale have formed a close bond with Chardonnay, who suffers from anxiety and has learning difficulties, and have seen her flourish and grow since first attending over 8 years ago, becoming a trusted and valued member of the team. Chardonnay has now been volunteering at Ashton Vale for over 2 years helping to deliver activities, running the tuck shop and even supporting her local over 55's Silver Social Club. The elderly members of the Club cannot speak highly enough of her!

The Youth Club has provided Chardonnay with a safe place where she feels she has a sense of ownership and somewhere she has positive mentors and role models. Chardonnay sadly suffered from a bereavement earlier this year, and even though she lost her dad she continues to support the staff and club by volunteering three nights every week. Julie Chapman, Lead Youth Worker at Ashton Vale Club for Young People, said “She is a credit to this club!”.

Chardonnay was recognised as a finalist for the **Bristol Young Heroes Awards 2022 ‘Action Hero’** and won **‘Young Person of the Year’** at the 2022 NABGC awards ceremony.

‘Chardonnay never used to leave my side, and now she has the confidence to work with young people and encourage them to take part in activities they wouldn’t normally try.’

Investing in our buildings and infrastructure

Investing in our infrastructure is one of Young Bristol's five strategic priorities for 2022-25. Ensuring young people and the wider community have access to venues which provide inspiring and engaging opportunities, meet the diverse needs of the wider community, and provide those most in need with **a safe and nurturing space**.

Throughout 2021-22 Young Bristol invested in 6 of our community venues, improving the facilities and resources on offer, and ensuring that our community venues are inclusive and accessible spaces for the whole community. It is thanks to philanthropic donations, grants and trusts, and the support of our corporate partnerships, that we have been able to **transform these vital community spaces**.

During 2022-23, Young Bristol will continue with plans to invest in, and develop our city-wide Community Youth Clubs and Outdoor Activity Centres, with the aim of giving young people and their communities **an environment they can thrive in**.

The image shows the exterior of a brick building, identified as the Ashton Vale Club for Young People. The building features two large, vibrant murals on its facade. The mural on the left depicts a butterfly and flowers, while the one on the right shows a penguin. A central sign reads "Ashton Vale Club for Young People" and includes the Young Bristol logo. A quote is overlaid on the right side of the image, set against a dark blue background with white text. The quote reads: "Years ago we committed to maintaining our presence in local communities, and as we now move forward, we look to invest in those communities and provisions for young people across Bristol." The building is surrounded by greenery and a black metal fence is visible on the right.

"Years ago we committed to maintaining our presence in local communities, and as we now move forward, we look to invest in those communities and provisions for young people across Bristol."



11

services provided for young people ages 8+ throughout 2021-22



6

community venues received investment during 2021-22



5

opportunities for older people and the wider community during the daytime



£120K

invested by Young Bristol into our buildings and facilities during 2021-22



4,950

hours volunteered by employees at 5 local businesses to help improve 4 of our Community Youth Clubs during 2021-22



Building bridges in communities in and around Bristol

Young Bristol's Youth Club on Wheels is an innovative mobile youth service launched in 2019, working with young people aged 8-19 (up to 25 with SEND) in hard-to-reach areas where there is currently no youth provision.

The pioneering service provides social, creative, multi-media, and sports activities, job and homework guidance and support, a safe place to talk with trained youth workers, and relax and socialise with friends.

Since November 2019, despite a pandemic that saw our provision reduced to just 30% capacity, **the Youth Club on Wheels has worked with over 400 young people, in 11 communities in and around Bristol.**

In this time the Youth Club on Wheels impact has been felt far and wide within communities, not only impacting the young people that we work with, but the families and wider community members. Working in communities

"Other than the youth bus there are no other clubs and no where for us to hang out without getting into trouble,"

Abi and Keira, aged 16





with a history of anti-social behaviour, some of which our Youth Workers have faced themselves at sessions, the Youth Club on Wheels has worked closely with members of the community and police, challenging attitudes towards young people in the local area, and providing positive, stimulating opportunities where young people can engage and feel that they can be better heard within their community.

The Youth Club on Wheels has also bridged cultural gaps in communities, bringing together young people from all backgrounds. The Youth Club on Wheels has provided an immediate space for young people to come, serving the surrounding diversity and culture in communities. This street-based youth work, working in particular with the Somali and Polish community, used local community spaces such as flats and shops to build a knowledge of the work we do, to ensure that we can support the groups of young people engaging with the bus, in-turn building key relationships and providing positive opportunities based around young peoples needs and interests.

Every community that our Youth Club on Wheels works with is different, meaning that the youth work that we provide has to be **tailored specifically to the young people and communities needs**.

Partnerships **tackle** **increasing needs and** **demands** across our city

We know that working in partnership is vital to Young Bristol being able to address the needs of the young people we work with. Through working with Bristol-based and national youth organisations, to building relationships with local police, committees, and partnering with local businesses; it is because of these partnerships we can ensure that we are making a positive difference.

During 2021/22 Young Bristol worked with new partnerships across our programmes, reducing anti-social behaviour in communities, improving connections, tackling mental health issues and providing the young people we support with unique experiences. Our partnerships encouraged interactive, issue-led activities, workshops and discussions with young people at the forefront, ensuring that the issues faced are tackled at an early stage and are prevented from escalating.

It remains our priority to develop relationships and partnerships in and around Bristol, **as we know in order to do more, we can't do this alone.**





1,173

young people benefitted from an innovative, collaborative partnership of 5 South Bristol based organisations co-delivered by Young Bristol



50

young people at risk of becoming involved with crime or ASB took part in our Youth Club on Wheels sessions with Bath City FC Foundation in Keynsham



29

schools, community groups and youth groups received unique outdoor experiences through working with our Outdoor Activity Programme



36

Bristol-based and national organisations worked in partnership with Young Bristol to deliver new programmes of opportunities during 2021-22



20

young people engaged in a weekly Bike Project with Life Cycle UK and OTR Bristol to tackle mental health issues and anti-social behaviour in Stockwood



9

local businesses supported Young Bristol through new corporate partnerships during 2021-22





How you can make a difference



Make a donation

Our vital work relies on your kind donations, big or small. Make a one off donation, or donate regularly to Young Bristol through a monthly direct debit. Here's how your donation could make a difference:

£5 a week for a year pays for two evenings of Youth Work for 50 young people with a qualified youth worker

£10 a month for a year pays for 12 children to spend a day canoeing

£70 a week pays for one young person on our Outdoor Employment Programme to gain a qualification

£1.2k keeps a Youth Club running for a whole month

Help raise vital funds

Organise your own fundraising event, sign up to run The Bristol Half Marathon or The London Marathon, or even fundraise with friends. Our work is only possible through the generosity of our supporters.

Leave a legacy

By leaving a gift in your Will to Young Bristol, you will provide a young person with a safe place and positive opportunities when they need it most.

Support through your company

Working with companies is a mutually beneficial partnership, where you and your company can share your skills and expertise, whilst supporting a local cause. Choose Young Bristol as your company's Charity of the Year, share your skills at our programmes, or organise a team volunteering day to make a difference at our community venues.

Share your experience

If you're starting your career, wanting to share your expertise, or returning to work, volunteering can help build your confidence, skills and experience. From marketing and social media, to finance.

“Construction recruitment can be extremely thankless at times and choosing to do **gestures like this** reminds me why I’m doing it!”

It is thanks to the generous support of local corporates, that Young Bristol is able to develop our provision and thrive in local communities across the city. We are incredibly grateful to our corporate partners who went above and beyond during 2021/22.

Local business Leggwork, has been a valued supporter of Young Bristol since 2021, donating, providing in-kind support and regularly volunteering in communities throughout 2021-22.

The local construction recruitment business first began supporting Young Bristol in 2021 when they donated Easter Eggs to young people who attended our programmes during the pandemic. Since then Leggwork have provided ongoing support to Young Bristol, volunteering at Ashton Vale Club for Young People and BS14 Youth Club, donating 370 Easter Eggs to young people across our programmes, as well as raising money to support the future development of our programmes.

During 2022, the team at Leggwork volunteered their time to transform an area of BS14 Youth Club to be utilised as a bike workshop for





our weekly BS14 Bike Project. This has hugely impacted the Youth Club, as it has created a permanent base for the project, which has a massive wider-impact on mental health and anti-social behaviour in the local community.

Our partnerships continue to make a long-term impact across our city. **Thank you Leggwork!**



We've really felt a part of the YB team from the beginning and we knew right away that they were the first charity we were going to support. Fast forward 18 months and we've been involved in many great volunteer days enhancing the vital youth clubs whilst also making financial donations and even delivering Easter Eggs.

We're looking forward to strengthening our relationship and we're grateful for the hard work the team at YB do for Bristol and its community. After all, the children are the future of our city.



Thank you

We are hugely grateful for the support of the following organisations who have generously provided Young Bristol with financial donations or support during 2020/21. Our work at Young Bristol would not be possible without your continued support.

Atkins

BANES Community
Contribution Fund

Balfour Beatty

Barclays

BBC Children in Need

BrisDoc Healthcare Services

Bristol Children's Charter

Bristol City Council

Bristol City Health and
Wellbeing Fund

Bristol Community Transport

Burges Salmon

Bristol University

Bristol Youth and
Community Action (BYCA)

Car Shop

Channel Comms

City of Bristol College

Clarion Housing Association

Clubs in Crisis Fund

Computershare

Creative Youth Network

Crime Prevention Through
Sport Fund

Commissioner's Community
Action Fund

Community Infrastructure
Levy (CIL) Fund

Coop Local Community Fund

Essex Boys' and Girls Clubs

Garfield Weston Foundation

Hargreaves Lansdown

John James Bristol
Foundation

Leggwork

Nani Huyu Charitable Trust

National Association of
Boys' and Girls Clubs

National Youth
Agency (NYA)

Pattersons

Percy Bilton Foundation

Persimmon

Quartet Community
Foundation

Redington

Redpoint Bristol

Richmond Event Management

Services Design Solution (SDS)

Sovereign Housing Association

Sport England

SR2 (Socially Responsible
Recruitment)

SS Great Britain

St John's Foundation

Stowey & Bishop Sutton
Parish Council

The Bristol Masonic
Benevolent Institution

The Captain Tom Foundation

The Department for Education

The Julia and Hans
Rausing Trust

The National Lottery
Community Fund

The Nisbet Trust

The Rotary Club of Bristol

The Rotary Club of Clifton

The Society of Merchant
Venturers

The Southern Co-op Fund

The World Federation
of Youth Clubs

UK German Connection

UK Youth

Van Neste Foundation

Virgin Media O2
Together Fund

Wesport

Woodward Charitable Trust

Yeo Valley

Your Holiday Hub Bristol
Holiday Programme

Youth Sector Support Fund

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The Lord Bishop of Bristol

The Lord Mayor of Bristol



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Young Bristol
Works for young people

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